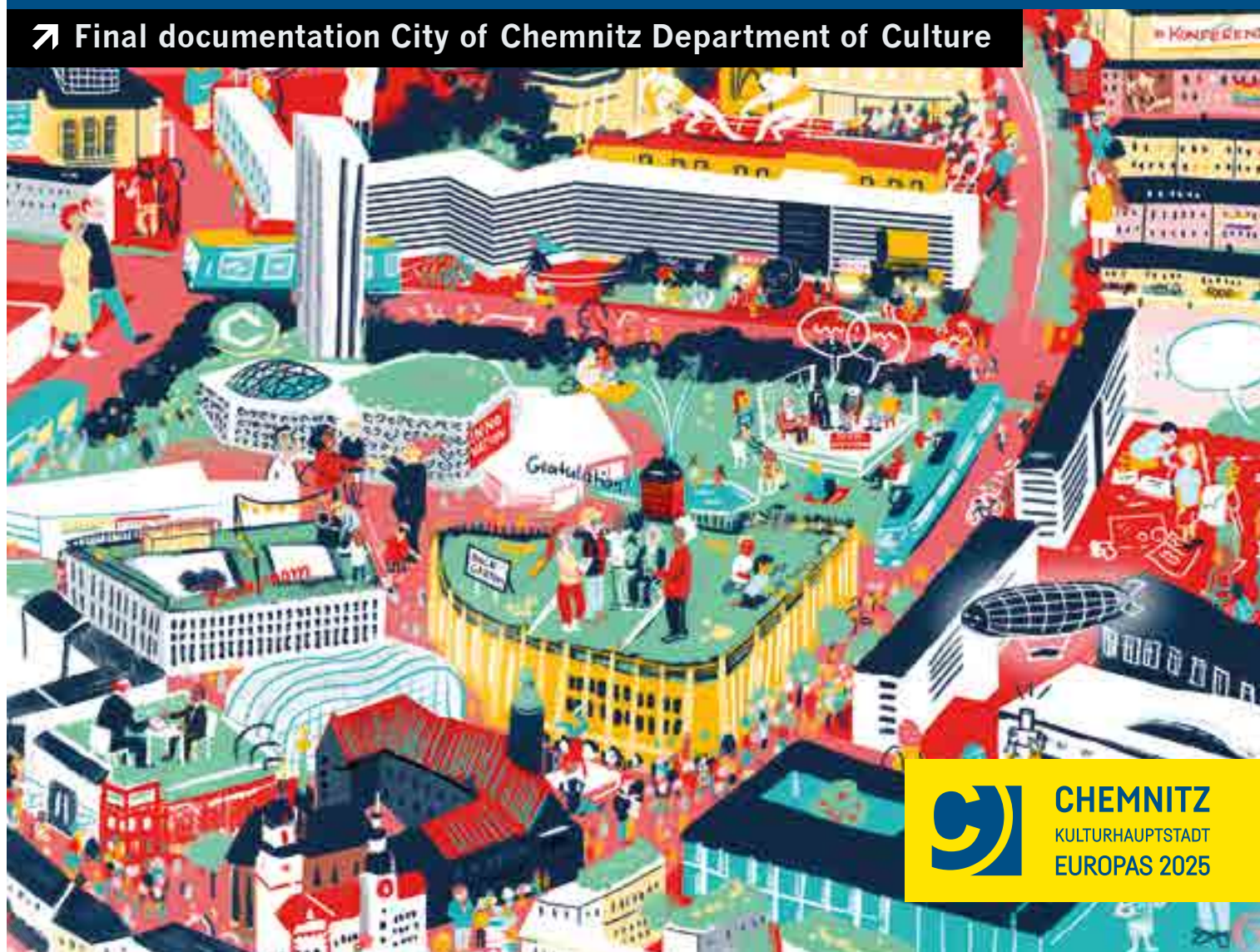


FIRST EVALUATION CULTURAL STRATEGY OF THE CITY OF CHEMNITZ MAKING SPACE FOR CULTURE 2018 TO 2030

➤ Final documentation City of Chemnitz Department of Culture



CHEMNITZ
KULTURHAUPTSTADT
EUROPAS 2025

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SUMMARY

1

As set out in the City of Chemnitz's CULTURAL STRATEGY itself, this first evaluation of the CULTURAL STRATEGY reports on the implementation status of some of the actions defined in the Strategy with the aim of professionally reviewing and further developing them. It recommends actions to be taken in 2025 and beyond to support the implementation and sustainability of the CULTURAL STRATEGY.

This first evaluation also includes an overview of the City of Chemnitz's cultural funding in the 2019 to 2023 reporting period, and highlights issues and challenges that were also addressed in the Capital of Culture process. Here, it is particularly easy to see how – and in which subject areas – the European Capital of Culture Chemnitz 2025 (EUROPEAN CAPITAL OF CULTURE CHEMNITZ 2025) programme is advancing the objectives of the CULTURAL STRATEGY 2018–2030, with reference to skills development, cultural education, international (large-scale) events and networking at local stakeholder level through creative (user) communities. The EUROPEAN CAPITAL OF CULTURE CHEMNITZ 2025 process also directly supports other areas of the CULTURAL STRATEGY 2018–2030, such as regional networking and internationalisation, digitalisation and inclusion.

The plans and measures reviewed in this first evaluation aim to further develop the framework conditions for a culturally rich coexistence in this city.

“The MAKING SPACE FOR CULTURE motto guides the measures within the CULTURAL STRATEGY 2018–2030, and will remain important beyond that as a means to honour all artistic approaches in their specific ways, to create space for them and to examine their relationship to other forms of cultural expression.” (Egmont Elschner † October 2023, Chairman of the City of Chemnitz Cultural Advisory Council.)

Like the CULTURAL STRATEGY 2018–2030 itself, this evaluation will be presented at high-profile events and published with an appealing design in both German and English.

INTRODUCTION

2.1 CULTURAL STRATEGY 2018–2030

The CULTURAL STRATEGY 2018–2030 was developed using a participatory and professionally guided process. Independent cultural organisations and municipal cultural institutions alike contributed their ideas and objectives. The City Council adopted the CULTURAL STRATEGY 2018–2030 in January 2019. The CULTURAL STRATEGY 2018–2030 was a key component of the Capital of Culture bid and the two are closely interlinked.

With its “Making Space for Culture” maxim and a comprehensive catalogue of measures, the CULTURAL STRATEGY acts as both the City's cultural policy guideline and the framework for municipal action in cultural work and promotion. Where cross-departmental processes are concerned, it offers direction for the administration. It also acts as a guideline for stakeholder-orientated administrative action with a strong focus on the urban community, and provides orientation for the work of cultural organisations.

Inviting people to get involved on an individual level, offering serious opportunities to help shape the programme, and providing culturally sensitive support for project ideas all work to encourage citizens to engage in urban culture and the development of urban space – as such these measures lie at the heart of the City's cultural policy. The overarching vision of the CULTURAL STRATEGY 2018–2030 is to engender a culture of respectful coexistence, and to encourage people to identify positively with Chemnitz's residential and urban spaces.

The outstanding commitment of creative professionals and their willingness to embrace cultural policy processes is a special hallmark of cultural work in Chemnitz. The CULTURAL STRATEGY 2018–2030 is based on the conviction that people want to make their ideas for a good urban community a reality, and to shape their city on this basis – on both a physical and emotional level.

INTRODUCTION

2.2 Preparing the evaluation

This first evaluation marks an initial milestone for the CULTURAL STRATEGY 2018–2030. The CULTURAL STRATEGY Steering Group, headed by the Mayor for Culture, managed the overall process. Responsibility for the process lay with the Department of Culture, which is part of the Department of Social Affairs, Youth, Health, Culture and Sport. Representatives from Kulturhauptstadt Europas Chemnitz 2025 gGmbH and the Municipal Office were involved in the evaluation process. The Cultural Management/CULTURAL STRATEGY Division made all the arrangements for coordinating and organising the various parts of the process, and provided the main draft documents for determining the implementation status of the actions and for the cultural infrastructure.

This report benefits from the fact that there has been a high degree of staff continuity within the administration, advisory bodies and professional external support teams between the original planning and evaluation stages. An editorial team consisting of employees from the Cultural Management Division, representatives from the cultural sector and the Cultural Advisory Council, as well as an external editor, drew up conclusions and recommendations from the evaluation process for publication in the final documentation.

The participation structure used in the development phase of the CULTURAL STRATEGY 2018–2030 was retained for this first evaluation. This report uses as its basis the data from surveys and expert interviews with creative professionals. The results of the survey were also discussed at a cultural workshop in July 2023, which involved over 70 participants. The first evaluation was also carried out in coordination with the measures in the monitoring documentation of the EUROPEAN CAPITAL OF CULTURE CHEMNITZ 2025 programme, which align with European Commission specifications.

In addition, the current implementation status for each individual action was determined and evaluated using a progress bar (see progress bar legend).

The implementation process is ongoing. CULTURAL STRATEGY 2018–2030 actions not reviewed in this evaluation will be the subject of the second evaluation.

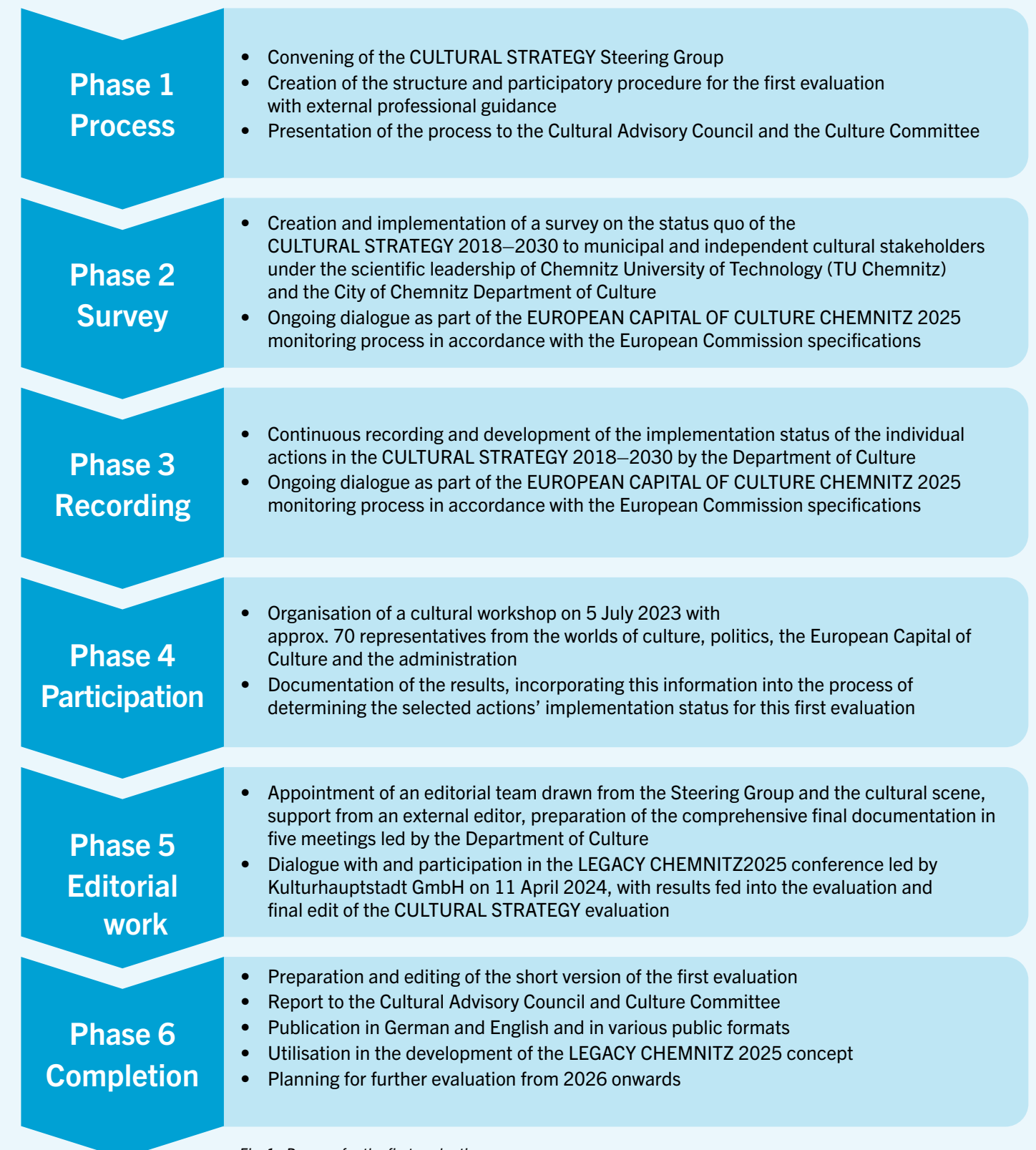


Fig. 1: Process for the first evaluation.

INTRODUCTION

Starting point: action defined, not yet started:



Initial implementation of the action has begun:



Implementation of the action is underway, first recognisable results:



“Halfway” point:



Action largely implemented:



Objective achieved, action implemented:



Fig. 2: Legend for the progress bars of the evaluated actions. Progress bars were developed to visualise the implementation status of the evaluated actions. The respective completion status refers to the result as at the editorial deadline for the evaluation (February 2025).

2.3 Synergies between the CULTURAL STRATEGY and the European Capital of Culture Chemnitz 2025

The CULTURAL STRATEGY 2018–2030 adopted by the City Council was a key prerequisite for Chemnitz’s bid for the European Capital of Culture title. Around 80 per cent of the approaches specified in BidBooks I and II for the EUROPEAN CAPITAL OF CULTURE CHEMNITZ 2025 are based on the Cultural Strategy.

The challenge now lies in effectively carrying programmes and intervention areas through into the future to ensure their ongoing implementation. To this end, the City of Chemnitz is working on a legacy plan that will be agreed internally within the administration in the second half of 2025 and then presented to political decision-makers.

The link between the CULTURAL STRATEGY and LEGACY CHEMNITZ 2025 is intended to promote cultural diversity, European networking and the participation of the urban community.

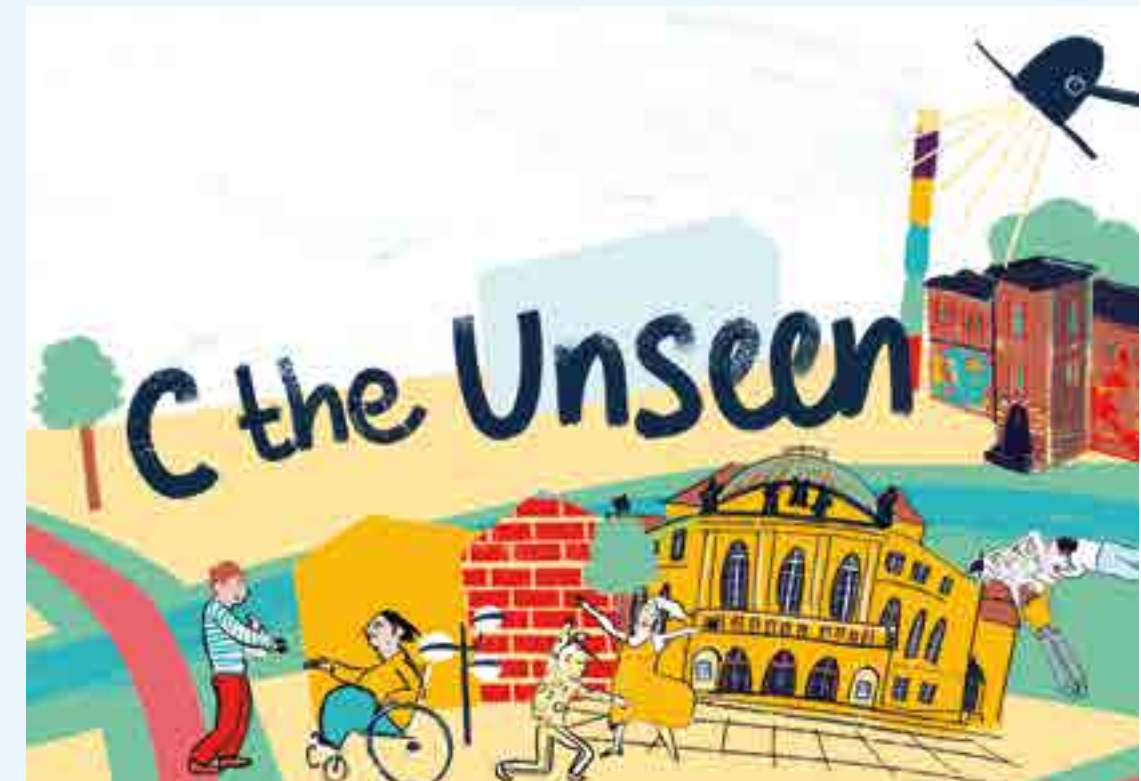


Figure 3: Illustration, extract from the CULTURAL STRATEGY hidden object poster.

IMPLEMENTATION STATUS ACTIONS CULTURAL STRATEGY

3

The following chapter presents the current implementation status of selected actions from the CULTURAL STRATEGY 2018–2030. The progress scale reflects the current implementation status, and identifies any development or need for action. The EUROPEAN CAPITAL OF CULTURE programme was also taken into account in the evaluation.

3.1 Process-related actions

The evaluation of process-related actions determined the impact of methodological approaches. The results are described below.



Photo 1: Culture Café in the foyer of the Stadthalle Chemnitz, 8 March 2020.

Participation actions

DESCRIPTION: Implementation of the CULTURAL STRATEGY 2018–2030 through participation actions, regular reports to the City Council, workshops with creative professionals, public dissemination of information.

PERIOD: ongoing until 2030

RESPONSIBLE PARTIES/ PARTNERSHIPS:

Department of Culture in consultation with the Department of Social Affairs, Youth, Health, Culture and Sport, and the City of Chemnitz Cultural Advisory Council

IMPLEMENTATION STATUS:

Regular reporting to the Cultural Advisory Council and Culture Committee. Thematic workshops on the Cultural Strategy, Capital of Culture programme, cultural education and public events up to 2023, including a public Culture Café and surveys. Due to the restrictions imposed by the coronavirus pandemic, some formats had to be held digitally.



Photo 2: Culture Workshop at the TIETZ, 5 July 2023.

NEXT STEPS:

From 2025: ongoing participation, possible joint formats with Chemnitz2025 gGmbH, such as panel discussions and workshops

PROGRESS BAR:



IMPLEMENTATION STATUS ACTIONS CULTURAL STRATEGY

3

➤ Publication/announcement

DESCRIPTION: Publication and appealing announcement of the CULTURAL STRATEGY 2018–2030.

PERIOD: 2019 to 2020, further actions in the years thereafter

RESPONSIBLE PARTIES/PARTNERSHIPS:

Department of Culture with partners

IMPLEMENTATION STATUS:

Creation of the website www.chemnitz.de/kulturstrategie with the decision document as a PDF and brochures in German and English. Creation of “hidden object posters” to illustrate the Strategy and progress. The published documents were presented at press conferences and displayed in all public city administration offices. The “hidden object posters” remain very popular. The CULTURAL STRATEGY is regularly presented in cultural policy forums.

NEXT STEPS:

Publication of the first evaluation of the CULTURAL STRATEGY 2018–2030 in German and English

PROGRESS BAR:



➤ Evaluation of the 2018–2030 Cultural Strategy

DESCRIPTION: Regular and professional evaluation of the CULTURAL STRATEGY 2018–2030 by an evaluation and editorial team with external support. Evaluations are planned for 2023 and 2027.

PERIOD: first evaluation to 2023 (publication 2025), second evaluation in 2027

RESPONSIBLE PARTIES/PARTNERSHIPS:

Department of Culture under the direction of the CULTURAL STRATEGY 2018–2030 Steering Group

IMPLEMENTATION STATUS:

The Cultural Management Division has been working on the first evaluation since 2022, involving cultural institutions through surveys and workshops and with professional support from a cultural management expert.

NEXT STEPS:

- Publication will follow once the Cultural Advisory Council and the Culture Committee of the City of Chemnitz have accepted the information document.
- Publication of the evaluation in German and English
- Handover of the evaluation to KHS gGmbH for inclusion in the KHS monitoring process
- Start of the second evaluation in 2026

PROGRESS BAR:



IMPLEMENTATION STATUS ACTIONS CULTURAL STRATEGY

3

3.2 Actions by subject area

➤ Modern Chemnitz – City Lab

DESCRIPTION: The Chemnitz City Lab reflects on the city as an ever-changing cultural space, testing alternative solutions through experimental situations (e.g. car-free neighbourhoods, edible city, maker spaces). It stimulates dialogue between science, civil society and creative professionals.

PERIOD: until 2030 and beyond

RESPONSIBLE PARTIES/PARTNERSHIPS:

Combination of different partners

IMPLEMENTATION STATUS:

- Discussion and development of pilot events began in 2021
- Over 500 events organised by Chemnitz 2025 gGmbH to test new formats and synergies

NEXT STEPS:

Clarifying project management responsibilities and establishing a central coordination centre. Inclusion in the European Capital of Culture legacy concept. This is a topic for the annual expert workshop as part of INSEK Chemnitz 2025.

PROGRESS BAR:



➤ Modern Chemnitz – Nightlife/urbanism

DESCRIPTION: Stimulating innovation and intervention in the city through new lifestyles and daily rhythms. Incentives for nightlife design and the creation of inspiring public spaces, for example through lighting and light art interventions.

PERIOD: ongoing until 2030

RESPONSIBLE PARTIES/PARTNERSHIPS:

Coordination via the Mayor's Department, partners: City sub-departments of Law and Public Order, Department of Urban Development and Construction, and the Department of Social Affairs, Youth, Health, Culture and Sport, independent cultural organisations and Chemnitz 2025 gGmbH.

IMPLEMENTATION STATUS:

Development of the 'NACHTIGAL' concept and identification of areas for action through participation processes. Changes to the handling of noise protection regulations adopted (B-129/2023).

City Council resolution on the review and implementation of the 'Night Coordination in Chemnitz' ('Nachtkoordination in Chemnitz') project (City Council amendments 125/23 and 127/23 to the City budget statutes 2023/2024).

NEXT STEPS:

- Development of a working paper with key topics and possible measures
- Presentation of the results by the Mayor's Department

PROGRESS BAR:



IMPLEMENTATION STATUS ACTIONS CULTURAL STRATEGY

3

➤ Make space! Continuing to develop cultural promotion

DESCRIPTION: Developing the funding strategy further is essential for the stabilisation and growth of independent culture in Chemnitz. The city is transforming its municipal funding mechanisms into a flexible and transparent format that is open to new and established creative professionals, integrating and connecting them. Cultural funding provides planning security and incentivises cultural experiments.

PERIOD: 2019 to 2027

Responsible parties/partnerships: Department of Culture in consultation with the Cultural Advisory Council of the City of Chemnitz and the Network for Youth and Culture (Netzwerk für Kultur- und Jugendarbeit e. V.)

IMPLEMENTATION STATUS:

The funding strategy was revised in line with the CULTURAL STRATEGY 2018–2030. The funding guideline came into force in 2021 (B-130/2020) and includes the following simplifications:

- Support for cultural experiments by newcomers
- Funding for new projects
- Reserve fund for spontaneous projects
- Funding for small projects up to EUR 2,000 awarded through a simple procedure
- Increase in the application amount for small projects to EUR 3,500
- Easing of access requirements for institutional funding (three years instead of five)
- Multi-year funding available for institutionally funded organisations
- Grant agreements for selected organisations
- Promotion of international exchange projects
- Support for audience development measures

Chemnitz 2025 gGmbH issued five calls for proposals to analyse funding requirements, selecting eligible projects for funding. There is also an annual call for proposals for micro-projects, which has proven to be an effective tool.

CLARIFICATION NOTE/PLANNING NOTE:

The decision on the new funding guideline was made prior to the European Commission awarding Chemnitz the title of EUROPEAN CAPITAL OF CULTURE CHEMNITZ 2025. Consideration must therefore be given to how to approach the additional funding opportunities available through the European Capital of Culture programmes (e.g. EUJA!) after 2025.

NEXT STEPS:

A plan for where cultural funding should be focused after 2025 is to be developed in cooperation with the City Council and financial officers as well as the LEGACY CHEMNITZ 2025 Steering Group. Measures will also be required for ongoing publicity – especially digitally – which poses staffing challenges. The funding process is becoming increasingly digitalised as part of the Fömi.Kommunal programme.

PROGRESS BAR:



Illustration, extract from the CULTURAL STRATEGY hidden object poster.

IMPLEMENTATION STATUS ACTIONS CULTURAL STRATEGY

3

➤ Make space! – Spaces for cultural use

DESCRIPTION: Chemnitz supports creative professionals by offering the use of rehearsal rooms, workshops, studios and event spaces. It funds investment and refurbishment measures and investigates innovative approaches to the utilisation of unused spaces.

PERIOD: from 2024, ongoing

RESPONSIBLE PARTIES/PARTNERSHIPS: Department of Culture of the City of Chemnitz, Department of Urban Development and Construction (Building Management and Structural Engineering, Urban Planning and Property Office), municipal subsidiaries and private owners

IMPLEMENTATION STATUS:

- Rental of municipal properties can be funded
- Studio funding resumed
- Accommodation offers for artist-in-residence programmes
- Replacement venue for the Schauspielhaus theatre expanded
- Cultural organisations are being involved in conversion plans, e.g. a survey on the TIETZ Cultural Centre was carried out in 2024

CLARIFICATION NOTE: CHEMNITZ 2025 gGmbH identifies space requirements for creative stakeholders and arranges appropriate project spaces. After 2025, this task will continue as part of the legacy process. Discussions on the refurbishment of the Schauspielhaus continue.

NEXT STEPS:

- Investigating the establishment of an organisational unit for cultural spaces from 2026 as part of LEGACY CHEMNITZ2025
- Expanding options for the use of public spaces
- Developing a concept for simple and preferably digital booking of spaces for events and projects
- Improving the communication of existing offers
- Securing and upgrading a venue for spoken theatre
- Renovation measures for cultural institutions
- Examining best practice examples
- Expanding project spaces and open spaces

PROGRESS BAR:



➤ Expansion of the Socio-Cultural Youth Fund into the Youth Culture Fund

DESCRIPTION: Increasing the participation of young people in socio-cultural projects and integrating this into municipal cultural funding. Renaming the programme to the 'Jugendkulturfonds' ('Youth Culture Fund'). Applications can be submitted by young people, even without a supporting organisation.

PERIOD: 2022–2024, new guidelines from 1 January 2024

RESPONSIBLE PARTIES/PARTNERSHIPS:

Department of Culture of the City of Chemnitz, Youth Culture Fund Working Group

IMPLEMENTATION STATUS:

City Council resolution in December 2023 (B-010/2023); the Youth Culture Fund Working Group (Arbeitskreis „Jugendkulturfonds“) was constituted in January 2025 under the direction of the Department of Culture of the City of Chemnitz.

CLARIFICATION NOTE:

- New title: 'Jugendkulturfonds' (Youth Culture Fund)
- New application deadlines
- Evaluation planned for 2028

NEXT STEPS:

- Revision of application form and guidelines
- Promotion of the fund via digital channels, especially social media

PROGRESS BAR:



IMPLEMENTATION STATUS ACTIONS CULTURAL STRATEGY

3

➤ Industrial culture

DESCRIPTION: Chemnitz and the wider cultural region are home to numerous historical cultural and industrial sites that document the region's ingenuity and structural change over the centuries. Industrial culture actions stabilise material culture and documentary heritage and encourage the development of innovative concepts for the use of historic industrial sites.

PERIOD: ongoing

RESPONSIBLE PARTIES/PARTNERSHIPS:

Chemnitz Museum of Industry (Industriemuseum Chemnitz), City of Chemnitz, museums, associations, archives, Saxony State Association for Industrial Heritage (Landesverband Industriekultur Sachsen e. V.), Industry Association Saxony 1828 (Industrieverein Sachsen 1828 e. V.)

IMPLEMENTATION STATUS:

- Inclusion of the Chemnitz Museum of Industry and the exhibition railway ('Schauplatz Eisenbahn') as venues for the fourth Saxon State Exhibition (2020) and in the industrial heritage network
- Dialogue and cooperation led to the founding of the Museums Working Group in cooperation with the Saxony State Association for Industrial Heritage.
- Identification of synergies for the revitalisation of former industrial sites

INNOVATIVE AND SUSTAINABLE UTILISATION CONCEPTS AVAILABLE:

- Schönherr Factory (Schönherrfabrik)
- Spinnbau Chemnitz
- Hartmann Factory (Hartmannfabrik)
- WIRKBAU
- die fabrik chemnitz

CHEMNITZ 2025 gGmbH is sponsoring the 'Tales of Transformation' exhibition at the Saxon Museum of Industry Chemnitz, which – in close cooperation with partner cities – is showcasing the development and transformation of leading European industrial centres in the 20th century and their transformation during the 21st century.

CHEMNITZ 2025 gGmbH is working with the 38 municipalities in the cultural region to create Germany's largest art and sculpture trail – the 'Purple Path'. The project consciously draws on the industrial history leitmotif of "Everything comes from the earth" to tell the industrial history of the Ore Mountains (and the cultural region as a whole) through works of art at 38 significant locations in Saxony's mining and industrial history. Starting in the city of Chemnitz, the art and sculpture trail will become a permanent fixture for the region as an artistic touristic attraction.

CLARIFICATION NOTE:

Measures aligned with the Chemnitz 2030 Economic Strategy (Wirtschaftsstrategie Chemnitz 2030)

NEXT STEPS:

- Expanding communication of industrial culture
- Integration into cultural communications and city marketing
- Reactivating the 'Chemnitz Route of Industrial Heritage'
- Concept development for a set of guidelines on industrial culture in Chemnitz in coordination with all partners

PROGRESS BAR:



IMPLEMENTATION STATUS ACTIONS CULTURAL STRATEGY

3

➤ Cultural and creative industries as a driving force

DESCRIPTION: The cultural and creative industries (CCI) promote innovative products and working models that combine culture, business and society. They play a central role in the European Capital of Culture Chemnitz 2025 programme.

PERIOD: from 2019, ongoing

RESPONSIBLE PARTIES/PARTNERSHIPS:

CCI stakeholders, the association Creative Saxony (Kreatives Sachsen), chambers and associations, Capital of Culture Office and the City of Chemnitz's Economy Business Division

IMPLEMENTATION STATUS:

- Concept for CCI as part of the InduCCI (Industry and Culture and Creative Industries) Interreg project with the involvement of the wider cultural region
- 'Tourismus:kreativ' conference 2023
- Nine 'Makerhubs' in Chemnitz and the cultural region
- FUNKEN Academy as a think tank for experimental arts

CLARIFICATION NOTE:

Establishment of a jour fixe for the CCI and a Chemnitz Academy for Training. Developing and securing the operational plans for the intervention areas.

NEXT STEPS:

- Inclusion in the LEGACY CHEMNITZ 2025 concept deriving from the EUROPEAN CAPITAL OF CULTURE CHEMNITZ 2025
- Founding a Chemnitz Academy for Training in the Cultural and Creative Industries
- Developing the FUNKEN Academy

PROGRESS BAR:



➤ Cultural education – contact point, cooperation, networking

DESCRIPTION: The Contact Point for Cultural Education coordinates and communicates cultural education activities and services in Chemnitz. It connects providers and enquirers, promotes cooperation, and supports the development of resources and project plans. It organises projects to promote cultural education for children, young people and adults.

PERIOD: until 2030

RESPONSIBLE PARTIES/PARTNERSHIPS:

Department of Culture of the City of Chemnitz, Free State of Saxony, Saxon State Ministry for Science, Culture and Tourism, State Office for Schools and Education

IMPLEMENTATION STATUS:

- Contact Point established in 2011
- Networking and advice provided digitally and through consultation hours
- Regular projects such as 'Marketplace Culture & School' ('Marktplatz Kultur & Schule') and 'Daycare & Artists' ('Kita & Künstler')
- Platforms for cultural capacity building through Chemnitz 2025 gGmbH

CLARIFICATION NOTE:

- Potential establishment of a permanent office for cultural education
- Revision of the website: technical and content updates and improved participation

PROGRESS BAR:



IMPLEMENTATION STATUS ACTIONS CULTURAL STRATEGY

3

➤ Staff training in cultural education and qualification

DESCRIPTION: Qualifications in cultural education strengthen stakeholders by keeping them up-to-date on the latest topics and formats. The aim is to foster cooperation between the arts and cultural education sectors.

PERIOD: until 2030

RESPONSIBLE PARTIES/PARTNERSHIPS:

Formation of partnerships managed by the Contact Point for Cultural Education

IMPLEMENTATION STATUS:

Teachers are given opportunities for engagement and further training certificates through projects such as 'Marketplace Culture & School' and 'Daycare & Artists'. Cultural institutions and teachers exchange information on suitable qualification formats in cultural education.

NEXT STEPS:

- Expanding qualification programmes by educational institutions and artists
- Publishing the measures online
- Cultural education action day with workshops; pooling qualification measures
- Specialist advice from the State Office for Schools and Education

PROGRESS BAR:



➤ Culture scouts

DESCRIPTION: The culture scouts programme enhances the visibility of cultural education venues and mediates between offerings and educational institutions. Culture scouts facilitate access to cultural programmes and promote their use. They have strong networks and act as multipliers.

PERIOD: 2024–2030

RESPONSIBLE PARTIES/PARTNERSHIPS:

Cultural organisations, Contact Point for Cultural Education, State Office for Schools and Education (LASUB), cultural institutions, associations, independent artists

IMPLEMENTATION STATUS:

Concept development is in progress based on the cultural workshop of 5 July 2023

NEXT STEPS:

Concept development with educational and cultural institutions, associations and independent artists

PROGRESS BAR:



IMPLEMENTATION STATUS ACTIONS CULTURAL STRATEGY

3

➤ Development of a school library network and establishment of a school library project centre

DESCRIPTION: Chemnitz is planning to set up a school library network and establish a school library project centre. The aim is to promote reading, media education and information literacy.

PERIOD: from creation of the project centre

RESPONSIBLE PARTIES/PARTNERSHIPS:

Chemnitz City Library (Stadtbibliothek Chemnitz), State Office for Schools and Education

IMPLEMENTATION STATUS:

Initial discussions with the State Office for Schools and Education, implementation still pending due to budgetary issues

NEXT STEPS:

- Preparing a rough cost and financing plan
- Preparatory work for the creation of the project centre
- Equipping additional school libraries
- Installing a digital school library for secondary schools and grammar schools

PROGRESS BAR:



3.3 Overarching actions and concepts

➤ Communication – public relations – marketing activities

DESCRIPTION: Communication measures are essential for cultural work and include areas such as public relations, city marketing and improving perception and awareness of cultural offerings. The aim is to coordinate and group communication at a city-wide level.

PERIOD: ongoing until 2030

RESPONSIBLE PARTIES/PARTNERSHIPS: City of Chemnitz Press Office, Chemnitz 2025 gGmbH and the City of Chemnitz's Department of Culture

IMPLEMENTATION STATUS:

- Responsibility has been with CWE (Chemnitz Economic Development Corporation) since 2019 and needs to be re-agreed
- Events calendar to be reorganised
- Presentation of cultural institutions is being revised
- Digital map of cultural sites is under development
- Concept for cultural guidance system in progress

NEXT STEPS:

- Jour fixe for culture, discussing the topic of ambassadors for the Capital of Culture
- Joint workshop with cultural stakeholders, using best-practice examples from other cities to provide suggestions for good visibility
- Identifying locations for high-profile actions in creative cultural formats, and tendering of the measures
- Joint book project between the museums
- By 2027: evaluation of measures to improve multilingual coverage
- Development and evaluation of Chemnitz newsletter, virtual city guide and digital compass
- High-profile actions with an experiential education concept

PROGRESS BAR:



IMPLEMENTATION STATUS ACTIONS CULTURAL STRATEGY

3

➤ International exchange and dialogue

DESCRIPTION: A central contact point pools and coordinates international cultural work in Chemnitz. Its duties include public relations work, involvement in international committees, funding models for city and project partnerships, as well as calls for proposals for scholarships and artist residencies.

PERIOD: ongoing until 2030

RESPONSIBLE PARTIES/PARTNERSHIPS:

Communication and External Affairs Division of the City of Chemnitz, possible organisation as part of LEGACY CHEMNITZ2025, Department of Culture of the City of Chemnitz, project-related cooperation with various institutions

IMPLEMENTATION STATUS:

The City Administration is involved in European networks such as EUROCITIES and the Culture Next network, and takes part in specialist exchanges. Knowledge is transferred through conferences, the Culture Next mobility programme and monthly online meetings. The Department of Culture of the City of Chemnitz is also registered as a location for the European Solidarity Corps.

Local cultural stakeholders are involved in European networks and transnational projects through their professional work and the EUROPEAN CAPITAL OF CULTURE CHEMNITZ 2025 programme – for example the collaboration between the Arschbombe Festival and the BIG BANG PROJECT, and the POCHEN Biennale partnering with ars electronica and DESIRE LINES. It is essential to secure these partnerships and create structures for international cultural projects.

The City of Chemnitz awards scholarships and residencies to international artists. Grants from the artist-in-residence support fund have been used to promote sustainable cultural exchange since 2022, particularly in the field of literature through the City of Chemnitz's literature scholarship.

The internationalisation of cultural work deepens existing city partnerships and facilitates international project partnerships, such as the ECRN ROOFTOPS project 'Colourful Gardens' ('Bunte Gärten'), which involved the creative use of roof spaces. Chemnitz takes on the role of multiplier and knowledge retainer here. Cultural institutions, such as the Museum of Natural History (Museum für Naturkunde), work with a number of scientific and educational organisations internationally.

The planning of a visitor and information centre, requested by the CULTURAL STRATEGY 2018–2030 thematic groups, was driven and implemented by Chemnitz 2025 gGmbH in line with the internationalisation measures. The Hartmann Factory has the potential for its communications to be scaled up internationally.

Partnerships are being established with art and cultural institutions and funding bodies through around 100 projects in the Capital of Culture programme. The 'European Capitals of Culture Family' network offers numerous opportunities for cooperation. The conference to mark the 40th anniversary of the European Capital of Culture in Chemnitz in 2025 is a particular highlight of these international networking efforts.

NEXT STEPS:

- Adopting the action as a priority in the planning for LEGACY CHEMNITZ2025
- Developing and organising summer academies and internships for international students

PROGRESS BAR:



IMPLEMENTATION STATUS ACTIONS CULTURAL STRATEGY

3

➤ Academy for Experimental Arts

DESCRIPTION: Artists and scientists work across disciplines at the point where art and high technology meet. The aim here is to explore the aesthetic and poetic possibilities of new materials and to promote artistic training. The City of Chemnitz supports the development of a scientific-artistic think tank.

PERIOD: from 2024

RESPONSIBLE PARTIES/PARTNERSHIPS:

Art associations such as Klub Solitaer e. V., Chemnitz 2025 gGmbH, cooperation between independent organisations and institutions in Chemnitz, a search for partnerships with colleges and universities

IMPLEMENTATION STATUS:

- 2023: summer academy in Chemnitz
- 2024: exhibitions in Linz, Wroclaw and Chemnitz
- Funded by Creative Europe and Chemnitz 2025 gGmbH

NEXT STEPS:

- Concrete clarifications to guide project management
- Exhibitions in Linz, Wroclaw and here in Chemnitz
- Documentation of the partnerships
- Exchange, for example, with Spinnerei e. V. and Begehungen e. V. (summer school and art exchange projects)
- Integration into the planning for LEGACY CHEMNITZ2025
- Consultations on a design forum in Chemnitz

PROGRESS BAR:



➤ Festivals and large-scale international events

DESCRIPTION: The further development of festivals and large-scale events in Chemnitz aims to ensure their diversity and safeguard their contribution to the cultural programme. This includes taking an inventory and creating a concept to boost professionalisation and internationalisation. The aim is to identify deficits and establish suitable framework conditions.

PERIOD: 2025–2030

RESPONSIBLE PARTIES/PARTNERSHIPS:

- Successor institution LEGACY CHEMNITZ2025; Department of Culture of the City of Chemnitz, art and cultural stakeholders, organisers of festivals and large-scale projects, Network for Culture and Youth Work, the association Creative Saxony

IMPLEMENTATION STATUS: Prior analyses of existing festivals and projects are outdated due to the immense developments in the cultural sector. The Department of Culture held workshops with organisers of festivals and large-scale projects in 2019 to update this information. The conceptual work that planned to build on this did not take place because the project team member for the CULTURAL STRATEGY2018–2030 transferred to the European Capital of Culture Chemnitz 2025 bid team; the bid and planning for 2025 took priority. Between 2021 and 2024, Chemnitz 2025 gGmbH organised over 500 pilot events in order to:

- test new festival formats (e.g. Festival GEGENWARTEN, Makers United),
- connect stakeholders (stakeholder meetings, network meetings, workshops),
- encourage individual brand-building for projects (KOSMOS FESTIVAL, European Peace Ride), and
- introduce INVEN-TOUR as a new event format for the independent cultural scene.

CLARIFICATION NOTE/PLANNING NOTE: highly relevant for inclusion in the LEGACY CHEMNITZ2025 concept

NEXT STEPS: The City Administration and the organisers of festivals and large-scale events to agree next steps in 2025 and 2026.

PROGRESS BAR:



IMPLEMENTATION STATUS ACTIONS CULTURAL STRATEGY

3

➤ Museums, collections, archives and memorials – networking

DESCRIPTION: Museums, collections, archives and memorials in Chemnitz are to become more closely linked through cooperation and joint projects. This also includes collaborating with universities and other cultural stakeholders as well as encouraging citizens to participate.

PERIOD: ongoing

RESPONSIBLE PARTIES/PARTNERSHIPS:
Chemnitz Museums Working Group

IMPLEMENTATION STATUS:

- 2022: foundation of the Chemnitz Museums Working Group and adoption of a joint mission statement
- 2022: needs analysis and book project 'Chemnitz in 100 Objects' ('Chemnitz in 100 Objekten')
- Cooperation between various museums and archives

CLARIFICATION NOTE/PLANNING NOTE:

- Expansion of networking and cooperation
- Involving citizens through eyewitness work and apps

NEXT STEPS:

- Regular meetings and planning of specific measures for 2025

PROGRESS BAR:



➤ Development of an overall plan for museums, collections, archives and memorials of all kinds (municipal, state, independent) in Chemnitz

DESCRIPTION: The City of Chemnitz is developing an overall plan for museums, collections, archives and memorials in cooperation with experts and institutions. The aim is to develop an overarching strategy to safeguard and further develop Chemnitz's museum landscape.

PERIOD: until 2030

RESPONSIBLE PARTIES/PARTNERSHIPS:

Department of Culture with the Museum of Natural History and Cultural Management department (coordinating), Chemnitz Art Collections (Kunstsammlungen Chemnitz – technical management), Department of Social Affairs, Youth, Health, Culture and Sport, Department of Urban Development and Construction, Saxon State Office for Museum Affairs, state associations in cooperation with the Museums Working Group in Chemnitz

IMPLEMENTATION STATUS:

- Work to begin by 2026

CLARIFICATION NOTE/PLANNING NOTE:

- Adaptation of the measures anchored in the CULTURAL STRATEGY 2018–2030 bearing in mind the EUROPEAN CAPITAL OF CULTURE CHEMNITZ 2025 programme, and focusing on planning for LEGACY CHEMNITZ 2025
- Development of a key issues paper as a guideline
- Safeguarding the museum landscape and new additions according to ICOM criteria/DMB standards

NEXT STEPS:

- from 2025: reporting with the Museums Working Group
- Inventory and classification of the facilities, with presentation of concepts, sponsorship, financing and existing partnerships

PROGRESS BAR:



IMPLEMENTATION STATUS ACTIONS CULTURAL STRATEGY

3

➤ Installation of the Museum Mile

DESCRIPTION: The Museum Mile is intended to connect museums and museum facilities in Chemnitz both spatially and via public transport. Plans include a museum trail and the CVAG line 1 becoming the 'Museum Railway Line'.

PERIOD:

- Ongoing
- Consideration of the 'Museum Railway Line': 2025
- Further planning: phase: 2026–2035

RESPONSIBLE PARTIES/PARTNERSHIPS: Urban Planning Department, Department of Culture of the City of Chemnitz in cooperation with the Museums Working Group

IMPLEMENTATION STATUS:

- Part of the urban development concept (SEKO)
- Enhancements by the EUROPEAN CAPITAL OF CULTURE CHEMNITZ 2025 programme
- **Museum trail concept:**
 - Connecting the museums by waymarks made of petrified wood and typical Chemnitz rock
 - Unique tourist feature
- **Museum Tramway Line 1:**
 - Advertising in vehicles via print formats and social media
 - Cooperation with CVAG (transport service provider)

CLARIFICATION NOTE/PLANNING NOTE:

- Development of a specific route as part of the INSEK integrated urban development concept

NEXT STEPS:

- Approaching the 'Museum Mile' measure as part of INSEK
- Analysis of potential museum trails
- Workshop with the museums with involvement from tourism experts

PROGRESS BAR:



➤ Concept development for museums of technical history

DESCRIPTION: A concept is to be created for museums of technical history in Chemnitz. The Chemnitz Museum of Industry, Chemnitz-Hilbersdorf Exhibition Railway (Schauplatz Eisenbahn), Saxon Motoring Museum (Museum für sächsische Fahrzeuge Chemnitz) and Chemnitz Tram Museum (Straßenbahnmuseum Chemnitz) are involved. The aim is to encourage networking and cooperation between the institutions and to integrate them into supra-regional and international networks. Standards for specialist teaching, inclusion and public relations will be established.

PERIOD: until 2030

RESPONSIBLE PARTIES/PARTNERSHIPS:

- External experts
- Chemnitz Museum of Industry (lead partner)
- Saxon State Office for Museum Affairs
- Chemnitz Museums Working Group
- City of Chemnitz

IMPLEMENTATION STATUS:

- Initial collection of ideas from an external expert is available now
- Institution-specific specifications laid out in 2018

CLARIFICATION NOTE/PLANNING NOTE:

- As part of the City's overall museum strategy
- Renamed to 'Developing technical and historical museums'

NEXT STEPS:

- Inventory and classification of facilities
- Initiating a comprehensive, city-wide concept
- Experts work together as part of the collaboration between the City of Chemnitz and the Museum of Industry

PROGRESS BAR:



IMPLEMENTATION STATUS ACTIONS CULTURAL STRATEGY

3

➤ Concept development for a documentation centre for Chemnitz/ Karl-Marx-Stadt/industrial culture during the GDR era

DESCRIPTION: A documentation centre will research and communicate the history of the city and wider region, as well as the history of the GDR and the reunification of Germany in 1989/1990. This action is based on a citizens' proposal for the CULTURAL STRATEGY 2018–2030 and will be organised as a network of museums, archives and memorials.

PERIOD: A network is to be established by 2026.

RESPONSIBLE PARTIES/PARTNERSHIPS:

Participating partners include the Stasi Record Archive (Bundesarchiv für Stasiunterlagen), Chemnitz Museum of Industry, Kaßberg Prison – A place to learn and remember (Lern- und Gedenkort Kaßberg-Gefängnis), Saxon State Archives (Sächsisches Staatsarchiv), Chemnitz City Archives (Stadtarchiv Chemnitz), Schloßbergmuseum Art Collections Chemnitz, the Department of Urban Development and Construction (City Planning and Property Office, Lower Monument Protection Authority) and the University Library and Archive of Chemnitz University of Technology

IMPLEMENTATION STATUS:

First meeting in December 2023, further collaboration and marketing is in progress

NEXT STEPS:

- The partners meet regularly to discuss their projects and exchange information on opportunities for cooperation.
- The specific network partnerships should be finalised and the broad objectives formulated by October 2025. The aim is to identify game-changing aspects and formulate a new action title.
- As a network of experts, the documentation centre measure would be suitable for inclusion in the LEGACY CHEMNITZ 2025 concept, which is part of the Capital of Culture process.

PROGRESS BAR:



➤ Concept development for the Karl-Schmidt-Rottluff House

DESCRIPTION: Built in 1913 and once the residence of Karl Schmidt-Rottluff's family, the country house in Chemnitz-Rottluff is to be redeveloped into a space dedicated to the artist. It will be part of the European Capital of Culture Chemnitz 2025 programme and is set to gain nationwide attention. The Chemnitz Art Collections is responsible for the concept and operation.

PERIOD:

- General plan for utilisation in place since 2018
- Works began in 2023
- Completion: April 2025

RESPONSIBLE PARTIES/PARTNERSHIPS:

- Construction: KommunalBau Chemnitz GmbH and the City of Chemnitz
- Content design and operation: Chemnitz Art Collections

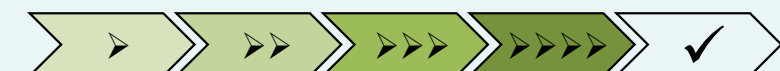
IMPLEMENTATION STATUS:

- Utilisation plan available now
- Renovations started in 2023
- Keys handed over to the Chemnitz Art Collections; opening in April 2025

NEXT STEPS:

- Completion of the construction measures during the Capital of Culture year 2025
- Installation of the collection displays

PROGRESS BAR:



IMPLEMENTATION STATUS ACTIONS CULTURAL STRATEGY

3

➤ Concept development for the historic Chemnitz-Hilbersdorf railway yard in partnership with local organisations on site

DESCRIPTION: The site in Chemnitz-Hilbersdorf is to be developed into one of the most important museums of railway and freight transport history in Germany. This is based on a study conducted by KPMG in 2016.

PERIOD: ongoing

RESPONSIBLE PARTIES/PARTNERSHIPS:

- Schauplatz Eisenbahn Chemnitz-Hilbersdorf gGmbH
- Saxon Railway Museum Association (Sächsisches Eisenbahnmuseum e. V.)
- Richard Hartmann Railway Friends' Association (Eisenbahnfreunde Richard Hartmann e. V.)
- Guidance and support: City of Chemnitz and Saxon State Office for Museum Affairs

IMPLEMENTATION STATUS:

- Operating as 'Schauplatz Eisenbahn' since 2018
- gGmbH (non-profit LLC) for museum operations founded in 2021
- Concept for utilisation and prospective planning from 2021 available
- The issue of its inclusion in the Saxon Association of Industrial Museums is considered in the city's overall museum planning strategy.

Within the Capital of Culture programme, the work of the Schauplatz Eisenbahn will be incorporated into communications for EUROPEAN CAPITAL OF CULTURE CHEMNITZ 2025 – a partnership project agreed with CHEMNITZ 2025 gGmbH.

NEXT STEPS:

- The sponsoring organisation is working on a collection plan and an update on the prospective planning for the exhibition railway.

PROGRESS BAR:



➤ Promotion and development of a Kassberg Prison memorial

DESCRIPTION: The aim is to secure the progression and further development of the Kassberg Prison memorial, based on the concept from 2018. The Kassberg Prison Education and Memorial Site Association (Lern- und Gedenkort Kaßberg-Gefängnis e. V.) was founded in 2011 to establish a place of learning and remembrance on the site of the former Kassberg Prison. The prison was used as a tool of political oppression under various regimes, and from 1966 was the central processing centre for the trading and ransom of East German political prisoners.

PERIOD: ongoing

RESPONSIBLE PARTIES/PARTNERSHIPS:

- Kassberg Prison Education and Memorial Site Association
- Department of Culture of the City of Chemnitz

IMPLEMENTATION STATUS:

- 2017: opening of the memorial site with open-air exhibition.
- 2021: ground-breaking ceremony for the memorial site.
- 2023: opening of the learning centre for democracy.
- Memorial site regularly organises exhibitions, educational programmes and eyewitness accounts

NEXT STEPS:

- Establishing institutional funding
- Including the organisation in the programme offering free museum admission in the City of Chemnitz for children and young people
- Updating the 2018 concept

PROGRESS BAR:



IMPLEMENTATION STATUS ACTIONS CULTURAL STRATEGY

➤ Concept development for bequests of art work

DESCRIPTION: The task of inventorying, preserving and documenting the bequests of Saxon artists not covered by municipal or state museums and galleries requires a specialised concept. The aim is to record these works in a central database, including private collections. A regional depot is also to be established.

PERIOD: from 2026

RESPONSIBLE PARTIES/PARTNERSHIPS:

Chemnitz Art Collections, Saxon State Ministry for Science, Culture and Tourism, Saxon State Office for Museum Affairs, Chemnitz Association for Visual Artists (Chemnitzer Verband Bildender Künstler e. V.), Department of Culture, institutions and associations

IMPLEMENTATION STATUS:

- Recording of the works in the Saxon State and University Library (SLUB) and Sächsischer Künstlerbund artists' association digital databases
- Objective: to map out and make accessible a comprehensive spectrum of visual art in Saxony
- Concept for a regional art depot to secure and document key artworks is an open task

CLARIFICATION NOTE/PLANNING NOTE:

- Developing a concept and regional depot for artists' bequests

NEXT STEPS:

- Identifying suitable locations for a regional art depot or, in the sense of a city-wide museum strategy, determining if a central depot would be feasible.

PROGRESS BAR:



Figure 5: Extract from the CULTURAL STRATEGY hidden object poster.

➤ Art in public spaces

Description: In terms of art in public spaces, two central tasks of the CULTURAL STRATEGY 2018–2030 are to develop a concept and to implement a permanent art committee; both tasks require the involvement of an advisory group of experts. The concept includes a strategy for projects and a funding guideline that lays out responsibilities and authorisation procedures.

PERIOD:

- Concept development: 2023 and 2024
- Implementation: from 2024

RESPONSIBLE PARTIES/PARTNERSHIPS:

Department of Culture of the City of Chemnitz, expert art committee, advisory group

IMPLEMENTATION STATUS:

- Process of concept development and formation of the expert committee began in March 2023
- External specialist expertise and a cultural management consultancy supported the process
- Advanced concept design
- Decision to create an art committee was made in summer 2024
- The expert committee for art in public spaces was constituted on 4 February 2025

NEXT STEPS:

- Expert committee to begin regular work in second quarter 2025
- Finalisation of the concept

PROGRESS BAR:



CONCLUSION

“Chemnitz as a city is home to people who like to get things done, a place where established art institutions offer outstanding programmes, and diverse activities are provided by independent cultural bodies and private initiatives. Making space for innovation and spontaneity is one of the guiding principles of the Chemnitz CULTURAL STRATEGY 2018–2030. It is firmly embedded in the cultural strategic development plans and also appears in the guidelines relating to the financing of independent culture. The CULTURAL STRATEGY also requires that stakeholders from the fields of culture, politics, administration and research regularly discuss and agree upon cultural development priorities and advise on cultural infrastructure design. The CULTURAL STRATEGY creates the conditions for sustainable cultural activity structures for Chemnitz and guarantees the freedom necessary for the visionary cultural formats of the future.”

(Objectives of the Cultural Strategy; CULTURAL STRATEGY 2018–2030, p. 14).

The first evaluation was developed together with the creative professionals. It presents recommended actions for the years up to 2030 to ensure that the CULTURAL STRATEGY continues to be implemented. The results were agreed with the EUROPEAN CAPITAL OF CULTURE CHEMNITZ 2025 stakeholders. The CULTURAL STRATEGY and the plans for LEGACY CHEMNITZ 2025 were considered in tandem to determine the next steps; the City of Chemnitz had not been awarded the title of EUROPEAN CAPITAL OF CULTURE CHEMNITZ 2025 at the time the CULTURAL STRATEGY was adopted. Further steps were assessed to ensure their compatibility with the objectives of INSEK Chemnitz 2035 as an agreed city-wide concept.

This document offers cultural policymakers, cultural stakeholders, the City’s Cultural Management Division and other municipal departments specific recommended actions to help implement the measures adopted in the CULTURAL STRATEGY 2018–2030 by 2030, while retaining the core content of the Cultural Strategy’s subject areas.

The key finding is that a large proportion of the strategies formulated in the CULTURAL STRATEGY have been and are being successfully implemented (see Chapter 3).

The first evaluation phase focused on cultural processes that are the responsibility of the Department of Culture of the City of Chemnitz or the City Administration. This includes cultural promotion, making and maintaining space for culture, promoting art in public spaces, promoting cultural education, nightlife culture, and further developing cultural infrastructures such as the Karl Schmidt-Rottluff ensemble, the Kassberg Prison learning and memorial site and the exhibition railway.

The formats developed and moderated for the involvement of various stakeholders that were assessed in this first evaluation have proven to be successful and should be retained in the future implementation of the CULTURAL STRATEGY 2018–2030. They should also be included in the second evaluation due in 2026. One key success of the City of Chemnitz’s CULTURAL STRATEGY is the active involvement of creative professionals.

Investment in strategies for cultural marketing and public relations is recommended for the coming years. These strategies should be developed and designed for the entire city.

One new realisation is that the project work carried out by individual cultural stakeholders as part of the Capital of Culture activities must now be integrated into the CULTURAL STRATEGY 2018–2030. Even stronger networks and cooperation between the stakeholders should also be pursued once the Capital of Culture year has come to an end.

The core statement “Making space for culture” and the general orientation of the CULTURAL STRATEGY are considered to be sustainable. Going forward, the title of European Capital of Culture will serve as the catalyst for the implementation of the CULTURAL STRATEGY, which will also be aligned with the Legacy 2025 concept.



Figure 6: Illustration, extract from the CULTURAL STRATEGY hidden object poster.

CONCLUSION

4

In addition to determining the implementation status (see Chapter 3) of the actions defined in 2018, the editorial and steering team identified the following overarching, more precise or new recommendations from the results of the evaluation:

INFRASTRUCTURE ACTIONS: The Capital of Culture process is accelerating culture-orientated urban development processes and generates opportunities for networking and synergies. Newly discovered or further developed cultural locations and initiatives are closely interlinked with the CULTURAL STRATEGY 2018–2030, and will be included in the European Capital of Culture legacy strategy to ensure their ongoing implementation.

INTERSECTIONS BETWEEN THE CULTURAL STRATEGY AND CAPITAL OF CULTURE PROGRAMME: New cultural infrastructures such as the Karl Schmidt-Rottluff ensemble, the ‘City on the River’ (‘Stadt am Fluss’), and projects and festivals such as GEGENWARTEN/PRESENCES will be integrated into the CULTURAL STRATEGY 2018–2030.

OPERATIONAL PLANS: The Legacy 2025 concept recommends that operational plans for facilities such as the Garage Campus (Garagen-Campus) and the Stadtwirtschaft complex be developed for the period after 2025 in order to secure these new facilities long-term and ensure they are not dependent on municipal cultural funding.

URBAN DEVELOPMENT PROCESSES: Development processes and legacy topics initiated through the CULTURAL STRATEGY and the Capital of Culture – in the sense of integrated urban development – were incorporated into INSEK Chemnitz 2035 as part of a broad participation process between 2022 and 2024. The INSEK framework will include a monitoring and evaluation plan as a way to safeguard and stabilise the INSEK measures. A key aim of this should be to stabilise and ensure the preservation of cultural structures.

CULTURAL PROMOTION: A strategic approach to cultural funding, taking into account LEGACY CHEMNITZ 2025, is crucial – for example in order to be able to efficiently and effectively access the growing number of grants at state, federal, European and international level.

ECOLOGICAL SUSTAINABILITY: Chemnitz is committed to establishing a low-carbon and inclusive urban culture. This is already being implemented in many places through a variety of measures. In terms of independent culture, ecologically sustainable projects focusing on climate conservation should be more vigorously promoted.

INCLUSION: The CULTURAL STRATEGY promotes cultural participation and co-determination. Low-threshold and participative formats are important and encouraged. Taking into account the ‘Chemnitz inklusiv 2030’ action plan, the City of Chemnitz’s application to the ‘Inklusion vor Ort’ programme organised by the Saxon Ministry of Social Affairs and social organisation Aktion Mensch will open up new opportunities. Linked to this are promising projects that address the general European development trends in accordance with the European Strategy for the Rights of Persons with Disabilities 2021–2030 and the EU Roma strategic framework for equality, inclusion and participation 2020–2030.

INTEGRATION: Immigration and cultural diversity enrich urban community. The integration of immigrants through welcoming and participatory formats is a central goal of the Cultural Strategy.

INTERNATIONALISATION: Cultural excellence is promoted through exchange and interaction. Chemnitz wants to remain a hotspot for culture-led urban development. The creative minds based in Chemnitz as part of the EUROPEAN CAPITAL OF CULTURE CHEMNITZ 2025 programme should be retained in the city after the Capital of Culture year ends; contacts and networks amongst established cultural players should be expanded and strengthened.

CULTURAL REGION: The cultural region offers great potential for synergies. It is essential to maintain and expand regional cooperation and international links.

Last edited: July 2025

WORKING DOCUMENTS AND LITERATURE

5



Photo 3: Live signing at the Culture Café in the foyer of the Stadthalle Chemnitz, 8 March 2020.

PUBLIC DOCUMENTS:

City of Chemnitz (2018): Chemnitz CULTURAL STRATEGY 2018–2030. (B-008/2019): <https://www.chemnitz.de/en/culture/cultural%20strategy>

City of Chemnitz funding guidelines for art and culture: <https://www.chemnitz.de/en/culture/culture-promotion>

Guideline of the City of Chemnitz for the promotion of measures from the Youth Culture Fund: <https://www.chemnitz.de/en/culture/culture-promotion>

City of Chemnitz (2024): INSEK Integrated Urban Development Concept 2035: <https://www.chemnitz.de/en/unsere-stadt/stadtentwicklung/stadtentwicklungskonzept/insek>

EUROCITIES network: Call to action for a low-carbon and inclusive culture www.eurocities.eu/topics/culture

INTERNAL DOCUMENTS:

Chemnitz University of Technology, Professorship for Innovation Research and Technology Management (2023): Documentation of the results of the survey of independent culture as part of the evaluation of the CULTURAL STRATEGY 2018–2030

City of Chemnitz (2023, 2024): Working documents and minutes of the CULTURAL STRATEGY Steering Group and the CULTURAL STRATEGY editorial team

City of Chemnitz, Capital of Culture 2025 – City of Chemnitz Office: The legacy of the European Capital of Culture, results of the Legacy Conference 10–12 April 2024

Kulturhauptstadt Europas Chemnitz 2025 gGmbH: Contributing to the evaluation process

City of Chemnitz/Department of Culture: Working documentation

OVERVIEW

CULTURAL FUNDING

2019–2023

6

This chapter deals with selected data on the City of Chemnitz's cultural funding for the years 2019 to 2023. It does not constitute a complete overview of the cultural budget of the City of Chemnitz.

ALLOCATIONS FROM THE FREE STATE OF SAXONY TO THE CHEMNITZ URBAN CULTURAL AREA

	2019	2020	2021	2022	2023
Allocations under SächsKRG* in EUR thousand	12,396.9	12,396.9	12,823.5	12,823.5	13,623.3

	2019	2020	2021	2022	2023
Allocation of investment funds and investment reinforcement funds from the state in EUR thousand	555.0	566.6	571.0	623.2	614.6

*SächsKRG: Saxon Cultural Area Act

The reduction in investment funds in 2023 is due to unused funds from 2021 being distributed in 2022.

CULTURAL FUNDING IN THE CITY OF CHEMNITZ BUDGET

The Free State of Saxony regularly makes allocations to urban cultural space in Chemnitz in accordance with the Saxon Cultural Area Act (see above). Thanks to additional support from the Free State of Saxony, in areas such as cultural education and allocations to reduce the investment and renovation backlog at cultural institutions (see above), the City was able to use this funding and its own financial resources to set up a cultural budget that met the essential requirements for stabilising the cultural landscape. In 2023, the City of Chemnitz spent more than EUR 60 million on cultural institutions and cultural projects in Chemnitz.

Special programmes during and after the coronavirus pandemic:

In April 2020, the City Council passed a resolution to provide emergency aid from the municipal budget to artists/creative professionals, enabling them to remain 'Hörbar' (audible) and 'Sichtbar' (visible) despite coronavirus restrictions and ensuring they did not disappear from the cultural scene. The applicants could use the funding for marketing, digital offers or for special artistic/cultural projects. In the second round of the programme, tour guides were also included in the funding. A total of EUR 425,000 was made available. The Department of Culture processed 456 applications across the two programmes.

2020 Hörbar und Sichtbar: € 250,000

2020 Hörbar und Sichtbar II: € 150,000

2020 Tour guides: € 25,000

City of Chemnitz received a total of EUR 425,000 in funding

In 2021 and 2022, the City of Chemnitz received further major funding in the form of grants for the projects 'Cultursommer' and 'UrbanC' by applying to the federal and state governments. The funding went to independent and municipal cultural organisations in Chemnitz to enable them to implement high-profile projects.

The Federal Cultural Foundation provided EUR 600,000 in funding for the '2021 Cultursommer' programme.

Through its 'Kulturland. Sachsen als Bühne' funding programme, **the Free State of Saxony provided EUR 600,000 in funding for the 'UrbanC' project.**

Free museum admission

To break down access barriers to culture and education, the City of Chemnitz offers children and young people free admission to municipal and independent museums, providing EUR 90,000 annually for this purpose.

In addition, all citizens had the opportunity to visit the municipal museums in the City of Chemnitz free of charge every first Friday of the month until the end of 2024.

City of Chemnitz Cultural Strategy Evaluation Process

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