

CHEMNITZ IS A GROWING INDUSTRIAL AND TECHNOLOGICAL CITY

↗ Location presentation 01/2025



CHEMNITZ
KULTURHAUPTSTADT
EUROPAS 2025

VISION

Chemnitz is an industrial and technological city that is growing sustainably

MISSION

Chemnitz – Simply. Moving. Faster.

ECONOMIC STRATEGY CHEMNITZ 2030



DETAILS

LIVELY, LIKEABLE, LIFE-LOVING:
OUR COLOURFUL CITY COMMUNITY!



251,669 inhabitants

(31.12.2024)



Third-largest city in eastern Germany

(Berlin excepted)



A place where **1.4 million** people in the region live and work (31.12.2022)



€10,1 billion total GDP in the city of Chemnitz

(31.12.2022)



€40,895 GDP per inhabitant

(31.12.2022)



€35,728 disposable income per inhabitant

(31.12.2022)



€153 million income from trade tax 2023

(31.12.2023)



Chemnitz is one of the **10 best major cities to live in** in Germany!

Prognos city ranking 2024:
Chemnitz achieved 10th place out of 71 major cities assessed (dynamic ranking 2nd place).

High quality of life thanks to:

- large number of kindergarten places
- above-average percentage of children in childcare
- affordable rents
- dynamic labour market
- steadily rising average wage

Funding from the federal government, the Free State of Saxony and the city totalling around **€71 million** plus additional income from sponsorship and subsidies



- **30 infrastructure projects** throughout the city, e.g. the “Hartmannfabrik” factory, the district park on the Pleißenbach, City on the River, the makers’ space “Stadtwirtschaft”, and many more.
- **Approx. 2 million visitors** expected during the Capital of Culture year
- **38 municipalities** from Central Saxony, the Erzgebirge (Ore Mountains) and the district of Zwickau form the cultural region together with Chemnitz
- **Flagship projects:**
 - Makers, Business and Arts
 - #3000Garages
 - Purple Path art and sculpture trail
 - Living Neighbourhood (“gelebte Nachbarschaft”)

Chemnitz is European Energy Award Gold Municipality

Strong commitment to climate protection:

- Awarded the European Energy Award (eea) in gold for the third time in November 2023
- Renewable energies
Municipal heat planning
- EU INTERLACE project to strengthen the restoration of urban ecosystems



CLIMATE
PROTECTION

Chemnitz is **Solar Capital 2022**

Intensive climate protection work:

- Development of solar potential on various suitable sites
- With a current installed capacity of 117 megawatts of photovoltaic systems, Chemnitz exceeds the national average.
- Regular energy dialogue highlights innovations and opportunities to increase efficiency within the energy and heating transition



SOLAR CAPITAL

■ Member companies of the Chemnitz Chamber of Skilled Crafts

2,809¹ skilled crafts businesses in the city of Chemnitz: (31.03.2024)

21,942¹ skilled crafts businesses in the Chemnitz chamber district, the highest density in Germany (30.06.2024)

Approx. **23,000** employees

€2.2 billion in turnover (2021)

■ Member companies of the Chemnitz Chamber of Commerce and Industry (IHK Chemnitz)

15,882³ companies in the city of Chemnitz (31.03.2024)

77,199³ companies in the Chemnitz chamber district (31.03.2024)



**STRONG
SKILLED
CRAFTS
STRONG
INDUSTRY**



119,086 SI-paying employees

working in Chemnitz (30.09.2023)

548,108 SI-paying employees

working in the chamber district (31.12.2022)



61.6% of all women in Chemnitz work
in an SI-paying job (06/2023)



**72% of all people over 55 in
Chemnitz** work in an SI-paying job (09/2023)



**31% of employees in Chemnitz have a highly
complex job** (36,297, as defined by the German classification of occupations)

27.6% Saxony

29.2% Germany (31.12.2022)



€40,200 gross wages* in industry per employee

(31.12.2021)

€38,200 Saxony (31.12.2021)



LABOUR MARKET

CHEMNITZ: DRAWS YOU IN!

- For more than ten years, continuously positive commuter ratio of over **23,500 people** (31.12.2022)
- High importance of the Chemnitz labour market and **attachment to the region**



MANY WAYS TO GET HERE



Good
connections
to motorways
A4 and A72



BER



LEJ



DRS



EDCJ



PRG



FRA

Close to airports

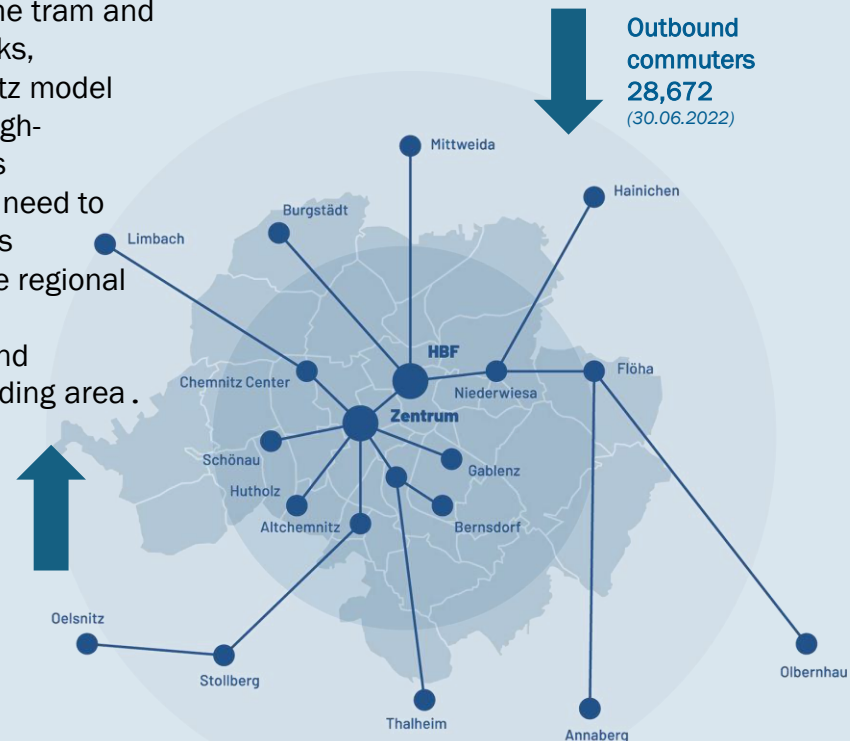
Airport Chemnitz-Jahnsdorf: 20 minutes
Airport Dresden: 50 minutes
Airport Leipzig-Halle: 70 minutes
Airport Prague: 2 hours
Airport Berlin-Brandenburg: 2,5 hours

The Chemnitz model is a flagship public transport project

By linking the tram and railway tracks, the Chemnitz model offers through-connections without the need to change lines between the regional centre of Chemnitz and the surrounding area.

Inbound commuters
52,472
(30.06.2022)

Outbound commuters
28,672
(30.06.2022)



MOBILITY

BROADBAND COVERAGE

Chemnitz offers above-average coverage with fast internet. By 2027, full coverage with closure of the gaps in the white and grey areas will be completed.

- **70%** of companies in Chemnitz have access to at least **1,000 MBit/s** (Saxony: 55%)
- **89%** of private households in Chemnitz have access to at least **1,000 MBit/s** (Saxony: 61%)

SURFING AT THE HIGHEST LEVEL



- 8,095 students from 87 countries (01.11.2024)
- 97 degree programmes in total
- 8 faculties
- 25 institutes
- 170 professorships (01.12.2023)
- 3rd place among the most popular universities in Germany according to the StudyCheck.de ranking



Chemnitz University of Technology won the **StudyCheck Award** in 2023 and 2024.



Recommendation rate of **97%**



Top 10 in the degree programmes **industrial engineering** and **mechanical engineering**



Most popular university in eastern Germany



UNIVERSITY OF TECHNOLOGY

Fraunhofer Institute for Electronic Nano Systems (ENAS)

- Smart systems integration using micro- and nanotechnologies

Fraunhofer Institute for Machine Tools and Forming Technology (IWU)

- Leading institute for resource-efficient production

Sächsisches Textilforschungsinstitut e. V. (Saxon textile research institute)

- Textile recycling, tech nonwovens and fabrics as lightweight components





Chemnitz is a centre for microsystems technology, sensor technology, textile research, mobility and hydrogen

RESEARCH AND DEVELOPMENT

INNOVATION ON THE TRACK

Development of forward-looking technologies for rail transport:

- Rail vehicles with **leading-edge technology** for the whole world
- First self-driving tram “**SmarTram**” takes to the tracks in Chemnitz
- Development of Europe’s first **hydrogen tram** in Chemnitz



Photo: 'HyTraGen' research project - Europe's first hydrogen-powered tram, Hörmann Vehicle Engineering

A history of mobility: Chemnitz was the cradle of locomotive construction with engineer and entrepreneur Richard Hartmann. Germany's first automotive group, Auto Union, started its production in Chemnitz.

Networks and clusters as enablers for industry

- National and international networking with high visibility
- Pooling of interests
- Targeted and successful project development
- Technology centres, especially for SMEs and start-ups
- Exchange of knowledge and experience
- Distribution and provision of resources
- High added value, favourable offers especially for SMEs



INNOVATIONSVERBUND
MASCHINENBAU SACHSEN



PRODUCTS FROM CHEMNITZ

- **scia Systems:** world market leader for ultra-precise processing with ion beam and plasma technologies from microchips to optics in space telescopes
- **Staffbase:** leading platform for internal communication, first unicorn in eastern Germany
- **Blocz:** leading international manufacturer of bouldering equipment
- **CAC Engineering:** world-leading technology provider for e-fuels
- **3D Micromac:** laser micromachining for the manufacturing of complex AR glasses
- **IMK Engineering:** XXL electric tunnelling machine
- **CADA:** Chemnitz Automated Driving Alliance, Germany's only network of innovative technology companies in the field of automated driving



Chemnitz has space for ideas!

- Historic industrial neighbourhoods are developing into **modern spaces for working and living**
- Young companies and start-ups are locating here
- Central neighbourhoods in **prime locations** with excellently developed infrastructure
- Well-networked environment with a dynamic corporate landscape and **strong industry clusters**
- Attractive rental and interior design options in established structures



NEIGHBOURHOODS

With the planned hydrogen centre, Chemnitz is on its way to becoming a leading hydrogen location in Germany.

- A total area of 9 hectares
- Excellent opportunities for locating companies specialising in research and development of new technologies
- Direct vicinity to Chemnitz University of Technology & the Fraunhofer Institutes IWU & ENAS
- Future location of the HIC hydrogen centre and hydrogen innovation cluster
 - Cooperation between Chemnitz University of Technology, City of Chemnitz, HZwo e. V. and businesses
 - €87.5 million in subsidies

HYDROGEN CAMPUS





- **A diverse and high-quality housing market** offering attractive terms
 - Ultra-modern apartments and industrial heritage lofts in prime locations
 - One of the largest cohesive art nouveau neighbourhoods in Europe
 - Refurbished residential complexes in eastern modernism style
- **Ample living space** even with a growing population



Average net basic asking rent
without heating in Chemnitz: **€5.50 per m²**

Dresden: €8.50 per m²
Leipzig: €8.50 per m²
Germany: €9.66 per m² (2022)

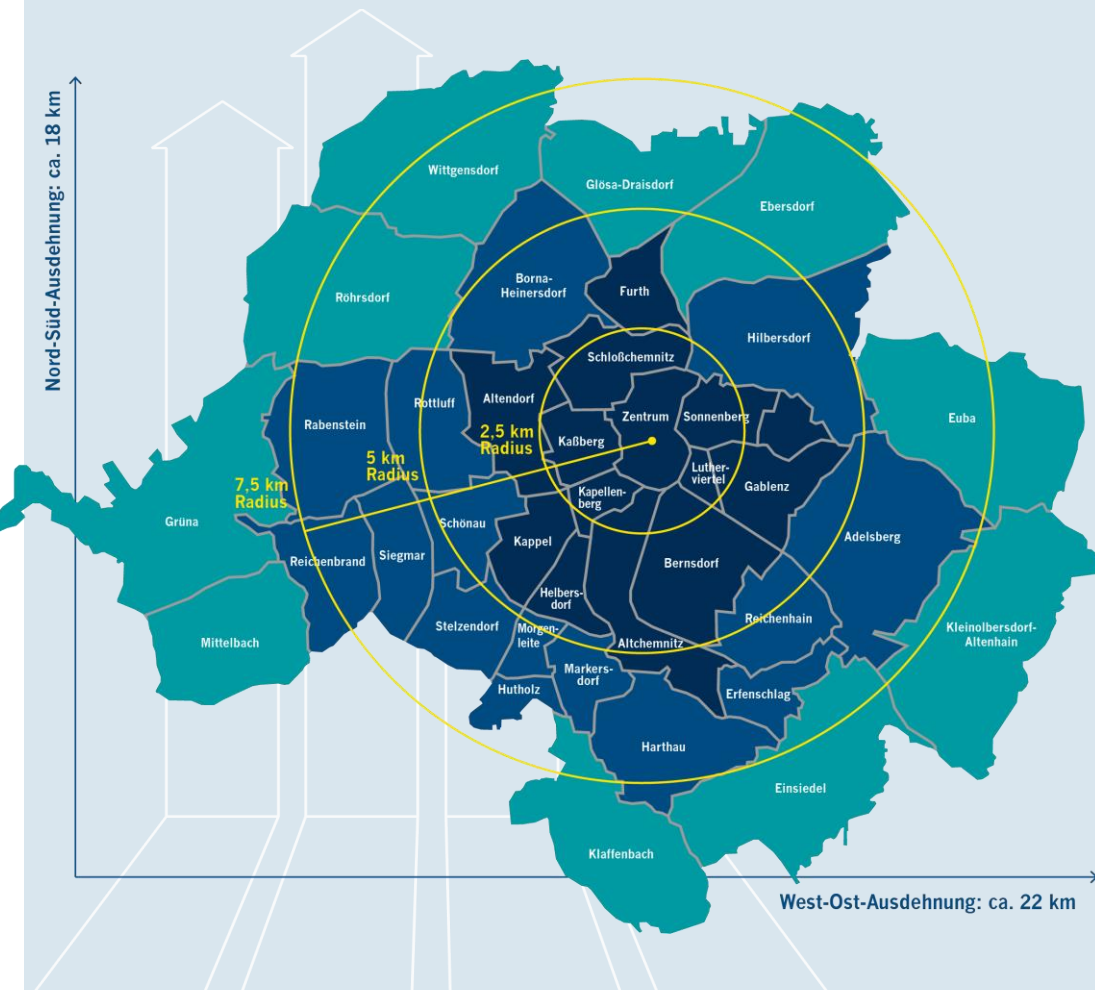


Average purchase price for
plots ready for construction for detached
houses in Chemnitz: **€135 per m²** (2024)

mid-range residential neighbourhood: €83 per m²
good residential neighbourhood: €105 per m²
upscale residential neighbourhood: €183 per m²
(2024)

LIVING SPACE





SMALL BIG CITY

Chemnitz is compact and everything is just a short distance away.



Average journey time from the outskirts to the city centre:

Car 7.2 minutes



Public transport 17.6 minutes.

CHILDCARE

- A total of **227 facilities** run by the local authorities and independent organisations as well as family daycare
- Over **1,300 new crèche and kindergarten places** created since 2018
- Standard opening hours: **06:30 to 16:30**, 30 facilities until **17:00**, of which 7 until at least **19:00**
- Care place available for every child



85 SCHOOLS

Public and private primary and secondary schools, grammar schools, special needs schools and vocational schools

- Short distances for short legs: Chemnitz offers primary schools **outside the city centre and in every district and part of the city**
- **Diverse school landscape**
- With its **“Digital Pact for Schools”**, the city ensures state-of-the-art learning conditions for all Chemnitz schools.



HERE, QUALITY OF LIFE IS
MORE THAN JUST AN EXRESSION!

- Chemnitz offers each inhabitant **210 m² of sports, leisure, recreation and forest space.**
(2021/22)
- **A wide range of sports and leisure activities** thanks to a broad club and association landscape and independent cultural scene
- **Five-genre theatre** and a wide variety of museums
- **1,000 events per year** such as: Kosmos festival, street art “Hutfestival”, Light our Vision, Park Summer, wine festival



**A GREAT
PLACE
TO LIVE**

Art Collections on Theaterplatz

- Large collection of works by Karl Schmidt-Rottluff, born in Chemnitz

Museum Gunzenhauser

- One of the world's largest collections of works by Otto Dix

Henry van de Velde Museum

- Highlight on the European Henry van de Velde route

Chemnitz Theatre

- The only five-genre theatre in Saxony and one of the few in Germany

ART AND CULTURE





Chemnitz Museum of Industry

- Over 200 years of Saxon industrial history

“Schauplatz Eisenbahn” railway museum

- Largest, still functioning steam locomotive railway depot in Europe

Museum of Natural History

- 290 million-year-old petrified forest

smac – State Museum of Archaeology Chemnitz

- The former Schocken department store – an architectural icon of classical modernism by Erich Mendelsohn – illuminates the history of mankind from the palaeolithic age to the early industrial age with over 6,000 exhibits extending over three floors.

INDUSTRIAL HERITAGE

10 REASONS TO CHOOSE



Potential



Spirit of invention



Movers and shakers



Innovation



Internationality



Infrastructure



Business location



Recreation



Exhibition and conference hub



European Capital of
Culture 2025

THE PLACE TO BE



LIVE



WORK



PROSPER



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